



Emma Horn - Managing Director,
KFC Foundation
(502) 874-1184
emma.horn@yum.com

KFC Foundation selects Central Florida residents as winner of national scholarship

May 1, 2021 (Celebration, FL) More than 580 KFC® restaurant employees across the country will benefit from the KFC Foundation's 2021 [REACH Educational Grant Program®](#), which provides college tuition assistance to further their education and achieve their professional dreams.

Groveland, FL resident Laura Lenus and Orlando, FL resident Matthew Rowe are winners of this national scholarship and will receive between \$2,000 to \$3,000 for the 2021-2022 academic year to pursue his/her studies.

The KFC Foundation, through the [REACH Educational Grant Program®](#), will award more than \$1.25 million in college tuition assistance this year thanks to the fundraising efforts of KFC Franchisees, including Central Florida's own Celebration Restaurant Group, LLC, and the KFC Corporation.

The REACH Grant Program helps KFC restaurant employees in the U.S. pursue their educational dreams at accredited four-year and two-year colleges, trade/vocational schools, and graduate schools.

"We are proud to continue the KFC Family's long history of philanthropy, inspired by Colonel Harland Sanders' passion for helping people. Providing access to educational programs and resources for this hard-working group of students is just one of the ways the KFC Foundation impacts the lives of restaurant employees," said Emma Horn, Managing Director of the KFC Foundation.

The KFC Foundation also supports KFC restaurant employees across the U.S. through the following charitable assistance programs:

- [Rise with GEDWorks](#) – In partnership with GED® Testing Service, this program, offered in English and Spanish, provides unlimited access to GED preparation and testing and pairs students with a personal advisor.
- [KFC Family Fund](#) – Provides financial assistance to employees directly impacted by a severe hardship, crisis, or catastrophic incident beyond their control.
- [MyChange with SaverLife](#) – Empowers employees to grow their financial know-how and build a habit of saving money.

About the KFC Foundation

The KFC Foundation, an independent 501c3 non-profit organization, is committed to providing accessible support and development opportunities to KFC U.S. restaurant employees. Since 2006, the Foundation has awarded \$20 million to more than 6,400 students and KFC restaurant employees, assisting them in going to college, earning a GED, managing personal finances and getting through hardship/crisis situations. The KFC Foundation's charitable programs are made possible through the generosity of KFC's many franchisees and KFC Corporation.

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